

Federal Set Asides, Goals, and Subcontracting Requirements

Many PTAC clients have questions about small business set-asides, goals, and subcontracting requirements. Hopefully the following provides a better understanding of each term.

Set-Asides: A contracting officer does extensive prep work prior to publicizing a federal solicitation. One component of the prep, market research, is used to determine a number of factors, including small business participation. When this market research shows that at least two small businesses are available and able to perform the work/provide the products, those bids are "set-aside" exclusively for small businesses.

There are many different types of set-asides. Some are open to all small businesses; others are open only to small businesses with certain socioeconomic designations such as:

- Service Disabled Veteran Owned Small Business(SDVOSB)
- Women Owned Small Business (WOSB)
- Economically Disadvantaged Women Owned Small Business (EDWOSB)
- 8(a) Business Development
- HUBZone

Goals - Each federal agency is required to set an annual contracting goal for small business participation. These goals ensure that small businesses have the best opportunity to provide goods and services to the federal government. Goals are jointly established by the Small Business Administration and the head of the agency. The overall participation goals for the federal government are as follows:

- 23% prime contracts for small businesses
- 5% of prime and subcontracts WOSB
- 5% of prime and subcontracts SDB
- 3% of prime and subcontracts SDVOSB
- 3% of prime and subcontracts HubZone

Subcontracting Requirements - A large business prime contractor receiving a federal contract with a value greater than \$700,000 or \$1.5 Million for construction must submit a subcontracting plan outlining small business participation. There are multiple references to subcontracting requirements in the Federal Acquisition Regulations (FAR.) FAR 52.219-8 specifically addresses the small business utilization and payment of subcontractors. All FAR clauses may be found at http://farsite.hill.af.mil/vffara.htm

Questions? Contact your PTAC counselor.

The Small Business Administration's Federal Agency Scorecard

Annually the SBA releases a scorecard for the entire federal government, as well as for each federal agency, designed to measure each agency's performance toward

their small business participation goals. Federal agencies are graded each year in order to demonstrate progress and provide transparent reporting to the public.

The SBA recently announced that the federal government met its small business federal contracting goal for the 2016 year, achieving over 23% small business participation in federal contracts awarded.

The federal government also exceeded its goals for small disadvantaged businesses as well as service disabled veteran owned businesses. If you would like to see individual agency ratings, visit the <u>SBA website</u>.

The FTC's Guide to Cyber-security for Small Businesses

The recent WannaCry Hacker attacks that affected businesses and organizations around the world demonstrate the increasing need for a cyber-security plan. Small business owners have a duty to protect their customers' sensitive information and will be required to do so by December 31, 2017.

The Federal Trade Commission knows that it is tough for small business owners to hire outside consultants or vendors to set up a cyber-security plan on their behalf so in response the FTC has created this <u>"Plain Language Guidance"</u> to help. This guide includes Small Business Computer Security Basics, Tips on Avoiding Scams, and more.

DoD FedMall System Is Live

If you are currently using the Department of Defense Electronic Mall (DoD EMALL) system it is time to start migrating your information over to the new Federal Mall (FedMall) system. During the soft go-live phase (May 22 - June 15) all current DoD EMALL customers and new users need to register at the new site, and vendors should begin uploading their catalogs. Actual ordering will still take place in DOD EMALL during this soft go-live.

You can now register for FedMall at https://www.fedmall.mil. For Quick-Start Guides and other information related to FedMall, please visit the information page at www.dla.mil/Info/FedMall.

Doing Business with Defense Logistics Agency

Defense Logistics Agency (DLA) is conducting two webinars in June:

- DIBBS: Solicitation June 6, 2017 1:00-2:30 PM EST
- DIBBS: Quoting June 13, 2017 1:00-2:30 PM EST

Please register at https://tko.dla.mil/ and select "Land and Maritime" from the drop down menu. If you have any difficulty accessing the website, it is recommended that you use a different browser. The link to access the webinars on the day of either event is https://connect.apan.org/dla_lm/.

Government Acronyms Resource

Surely you have come across a number of acronyms when reading documents that relate to government contracting. If you find yourself stumped on what yet another acronym means, we are here to help you. The following sites are helpful when it comes to deciphering federal government acronyms:

- For commonly used acronyms related to government procurement :
 - https://interact.gsa.gov/sites/default/files/list_of_acronyms.pd
- For acronyms specifically related to the Department of Defense:

- http://www.dtic.mil/doctrine/dod_dictionary/
- A very inclusive government acronym listing:
 - http://ucsd.libguides.com/c.php?g=90902&p=4155431

We want to hear from you!

Thank you to everyone that returned our recent survey! This survey gives you an opportunity to rate our program and services and it gives us ideas on how to tailor our program to fit the needs of our clients.

For those who did not answer the survey, are there any topics you would like us to cover in upcoming newsletters? Do you have a success story you would like to share with us? Contact us at ptac@riptac.org.

Upcoming Events and Workshops

Cost and Pricing Methods Workshop - July 18, 2017

Register at: https://riptac.ecenterdirect.com/events

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